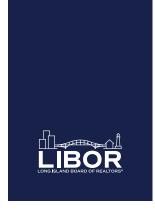


BRIDGE2BUSINESS AFFILIATE PROGRAM

2026 Opportunities Guide

Connect with thousands of Long Island & Queens REALTORS® and gain influence where it matters most.

lirealtor.com/b2b



Welcome

For over a century, the Long Island Board of REALTORS® (LIBOR) has been the network that moves markets across Queens, Nassau, and Suffolk counties. With more than 25,000 members, LIBOR is New York's largest and most influential regional REALTOR® association. The Bridge2Business Affiliate Program is your direct line to this powerful network.

Leverage opportunities with LIBOR to put your business in front of REALTORS® who generate billions in transactions each year. With Bridge2Business, you're not only networking, you're gaining influence where it matters most.

Doreen Spagnuolo

CEO, Long Island Board of REALTORS®





most influential real estate networks in New York

Tap into one of the

Distinction



#1 regional AoR in the Mid-Atlantic, among top 10 in the US

Over 100 years of service to the real estate community

More than \$9 billion in 2025 sales driven by LIBOR members

Acclaimed Global Council (NAR® Platinum)

Majority of market share across Queens, Nassau & Suffolk

Named a 2025 Top Trade Association by City & State New York

Influence



More than 25,000 members

2.000+ broker members who are decision makers

3.27M website views per year

Five topical newsletters with consistent 40%+ open rates

Signature events for members year-round

20K+ in our social media community

An average of 300 new members every month



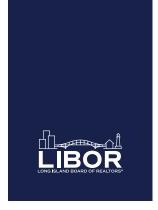
Long Island Member Insights

55% in business for more than 10 years

51% work for an independently owned brokerage

67% are full-time real estate professionals

Nearly 40% close 10+ deals per year Beyond residential: 1/3 handle rentals and 1/5 work in commercial 1 in 4 members earn \$100K+ annually



Program Pillars

Bridge2Business

Access

Connect with LIBOR's 25,000+ REALTORS® through ongoing brand exposure, thoughtful engagement and exclusive sponsorship opportunities.

Advertising & Promotion

Boost visibility year-round with built-in digital and in-person advertising designed to keep your name in front of REALTORS®.

Member Perks

Save on LIBOR event tickets and enjoy REALTOR® discounts on products, services. Take advantage of financial benefits through the Metro REALTOR® Credit Union.

Networking

Meet with REALTORS® at events, join committees and networks, and build lasting business relationships across Long Island's real estate community.

Signature Events

Showcase your business at LIBOR's annual Education Conference and specialized Global, YPN, and Commercial events — high-impact touch points to connect and grow.



full access tickets

networking event

Complimentary Tickets

(2) tickets to one LIBOR LOCAL

Starter Packages

(\$575 al a carte cost)

VES YES

Annual affiliate membership is included with Premier, Commercial, Global, YPN and Legacy sponsorship packages.

Bridge2Business

AFFILIATE BENEFITS: STARTER PACKAGES Benefits vary by package and are	PACKAGE: ANNUAL AFFILIATE Offer Price: \$400/ per year	PACKAGE: PREMIER SPONSOR Limited availability (25) Offer Price: \$900/ per year
included unless otherwise noted	(Market Value \$1,025)	(Market Value \$1,675)
Enhanced Digital Member Roster Exclusive offer for affiliate members only Monthly digital roster, segmented to highlight new members - includes names, firms, and	Available for purchase Roster is sold separately; sales tax applies A \$500 annual value available for just	Available for purchase Roster is sold separately; sales tax applies A \$500 annual value available for just
usiness addresses	\$25/month (billed as \$300 annually)	\$25/month (billed as \$300 annually)
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Available for purchase	Available for purchase
Affiliate Award Winner recognition + social nedia sharing kit	Eligible	Eligible
Affiliate Directory Standard online listing	✓ YES	✓ YES
Branded Welcome Post (1 post) 1) LIBOR social post with your logo, whoto, and contact details	✓ YES	✓ YES
Podcast Invite (1 episode) Speak as a thought leader in your industry subject to approval terms)	✓ YES	✓ YES
Social Mention (1) Weekend post + tagging, unbranded	✓ YES	✓ YES
Affiliate Discount Savings on LIBOR Signature Events	✓ YES	✓ YES
Metro REALTOR® Credit Union Eligible to join	✓ YES	✓ YES
REALTOR® Discounts Enjoy member prices on products + services	✓ YES	✓ YES
Committee Engagement Eligible to apply to serve on select LIBOR Committees (subject to approval terms)	Eligible	Eligible
Annual Education Conference (1) Reserved exhibitor table, listing + (2)	× NO	✓ YES

× NO









Package benefits vary by type of sponsorship.
Benefits are included unless otherwise specified.
Annual affiliate membership is included with every sponsorship package.

Network Packages **Comparison**

Bridge2Business

AFFILIATE BENEFITS: NETWORK PACKAGES	PACKAGE: YPN	PACKAGE: GLOBAL	PACKAGE: COMMERCIAL
Enhanced Digital Member Roster Updated monthly, new members segmented (includes names, firms, business addresses)		uble for purchase by all affiliat sales tax applies; \$500 value offered fo Exclusive offer for affiliate members o	r \$25/month billed as \$300/yr
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Available for purchase	Available for purchase	Available for purchas
Affiliate Award Winner recognition + social media sharing kit	Eligible	Eligible	Eligible
Affiliate Directory Enhanced online listing (premium placement, add'l branding)	✓ YES	✓ YES	✓ YES
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	✓ YES	VES YES
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and contact details	✓ YES	✓ YES	✓ YES
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	✓ YES	VES YES
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES	✓ YES	✓ YES
90-Day Exclusive Ad lirealtor.com (1 placement) Featured ad on YPN/Global/Commercial landing page	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution (subject to approval terms)	✓ YES	✓ YES	✓ YES
Network Newsletter (12 placements) Featured ad for 12 issues in your sponsored network	(N/A)	EXCLUSIVE	EXCLUSIVE
Network Sponsor Recognition Recognition at select network events all year long	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
Podcast Invite (1 episode) Speak as a thought leader in your industry (subject to approval terms)	✓ YES	✓ YES	✓ YES
Social Mention (1) Weekend post + tagging, unbranded	✓ YES	✓ YES	✓ YES
Metro REALTOR® Credit Union Eligible to join	✓ YES	✓ YES	VES YES
REALTOR® Discounts Enjoy member prices on products + services + events	✓ YES	✓ YES	✓ YES
Committee Engagement Eligible to apply to serve on select LIBOR Committees (subject to approval terms)	Eligible	N/A	Eligible must belong to Commercia Network
Complimentary Tickets (2) tickets to one <i>LIBOR LOCAL</i> networking event	✓ YES	✓ YES	✓ YES
Education Event Network Sponsor 1) Expo booth, breakout mention, signage, + 2 full access tickets	✓ YES	✓ YES	✓ YES
Network Sponsor Speaking 2-minute address at marquee event + aponsor recognition	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE



Commercial Network Innovator Innovator Sponsor

Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

MEMBER PERKS

Bridge2Business

SIGNATURE EVENTS

♦ ACCESS ♦ ADVERTISING & PRO	MOTION 💠	
AFFILIATE BENEFITS: NETWORK PACKAGES		
Enhanced Digital Member Roster Exclusive offer for affiliate members only Updated monthly, new members segmented (includes names, firms, business addresses)	Sold separately \$300/yr + sales tax	
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Sold separately	
Affiliate Directory Enhanced online listing (premium placement, add'l details)	✓ YES	
Affiliate Award Winner recognition + social media sharing kit	Eligible	
Social Mention (1) Weekend post + tagging, unbranded	✓ YES	
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	✓ YES	
Podcast Invite (1 episode) Speak as a thought leader in your industry (subject to approval terms)	✓ YES	
Metro REALTOR® Credit Union Eligible to join	✓ YES	
REALTOR® Discounts Enjoy member prices on products + services + event tickets	✓ YES	
Committee Engagement Eligible to apply to serve on select LIBOR committees	✓ YES	
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution (subject to approval terms)	✓ YES	
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES	
Complimentary Tickets (2) tickets to one <i>LIBOR LOCAL</i> networking event	✓ YES	
All-Member Newsletter Sponsor (1 placement)	✓ YES	

(1) featured ad + "brought to you

by" recognition

EXCLUSIVE UPGRADES - COMMERCIAL INNOVATOR SPONSORSHIP

NETWORKING

Commercial Network Newsletter (12 placements) Featured ad placement for 12 issues Exclusive Ad - 90 Days (1 placement) Featured ad on lirealtor.com Commercial Network landing page for 90 days Network Sponsor Recognition Visibility + recognition at select Commercial events all year long Education Conference Network Sponsor (1) reserved expo booth, Commercial breakout session mention, your signage, + 2 tickets to LIBOR's biggest event

Special Offer - Save Over 20%!

Membership + Sponsorship: \$6,000/year (Market Value \$7,725)

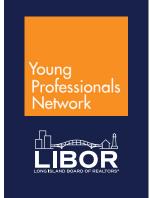
Exclusively limited to 2 sponsors, 1 per industry

Contact:

Laurie Braun
Membership Engagement Manager
(631) 661-4800 Ext 326 | Lbraun@lirealtor.com



Commercial Network members attend the annual Commercial Cruise hosted by LIBOR



Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

YPN Network Visionary Sponsor Bridge2Business

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♦ MEMBER PERKS

& PROMOTION

separately

YES Y

Eligible

YES ?

YES YES

✓ YES

YES

✓ YES

YES YES

YES `

YES YES

NETWORKING

SIGNATURE EVENTS



AFFILIATE BENEFITS: NETWORK PACKAGES

Enhanced Digital Member Roster	Sold
Exclusive offer for affiliate members only	separately
Updated monthly, new members segmented	\$300/yr +
(includes names, firms, business addresses)	sales tax
Group option(s) (+\$100 per add'l member)	Cold

Group option(s) (+\$100 per add'l member)
Expand your affiliate membership to your
team

Affiliate Directory

Enhanced online listing | (premium placement, add'l details)

Affiliate Award Winner recognition + social media sharing kit

Social Mention
(1) Weekend post + tagging, unbranded

Branded Welcome Post (1 post)
(1) LIBOR social post with your logo, photo, and details

Podcast Invite (1 episode)
Speak as a thought leader in your industry (subject to approval terms)

Metro REALTOR® Credit Union Eligible to join

REALTOR® Discounts
Enjoy member prices on products +

services + event tickets

Committee Engagement
Eligible to apply to serve on select LIBOR
committees

Guest Article (1 article)

One post on lirealtor.com with LIBOR

promotion + distribution (subject to approval terms)

Broker Newsletter (1 placement)
(1) featured ad + "brought to you by" recognition

Events Newsletter Sponsor (2 placements)
(2) featured ads + "brought to you by"
recognition

Complimentary Tickets
(2) tickets to one LIBOR LOCAL networking event

All-Member Newsletter Sponsor (1 placement)
(1) featured ad + "brought to you by" recognition



Exclusive Ad - 90 Days (1 placement)

Featured ad on lirealtor.com YPN Network landing page for 90 days

EXCLUSIVE UPGRADES - YPN VISIONARY SPONSORSHIP

Network Sponsor Speaking
2-minute address at marquee YPN event + sponsor

recognition

Network Sponsor RecognitionVisibility & recognition at select YPN events all year long

Education Conference Network Sponsor (1) Reserved expo booth, YPN breakout session mention,

(1) Reserved expo booth, YPN breakout session mention, your signage, + 2 tickets to LIBOR's biggest event

Special Offer - Save Over 20%!

Membership + Sponsorship: \$6,080/year (Market Value \$7,825)

Exclusively limited to 2 sponsors, 1 per industry

Contact:

Laurie Braun
Membership Engagement Manager
(631) 661-4800 Ext 326 | Lbraun@lirealtor.com



YPN Members attend the annual YPN Awards Ceremony hosted by LIBOR



Enjoy exclusive sponsor upgrades!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

MEMBER PERKS

Global Network **Prestige**Sponsor

SIGNATURE EVENTS

Bridge2Business

♦ ACCESS ♦ ADVERTISING & PROI	MOTION 💠
AFFILIATE BENEFITS: NETWORK PACKAG	ES
Enhanced Digital Member Roster Exclusive offer for affiliate members only Updated monthly, new members segmented (includes names, firms, business addresses)	Sold separately \$300/yr + sales tax
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Sold separately
Affiliate Directory (premium placement, add'l details)	VES YES
Affiliate Award Winner recognition + social media sharing kit	Eligible
Social Mention (1) Weekend post + tagging, unbranded	VES YES
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	✓ YES
Podcast Invite (1 episode) Speak as a thought leader in your industry (subject to approval terms)	✓ YES
Metro REALTOR® Credit Union Eligible to join	✓ YES
REALTOR® Discounts Enjoy member prices on products + services + event tickets	✓ YES
Committee Engagement Eligible to apply to serve on select LIBOR committees	✓ YES
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution (subject to approval terms)	✓ YES
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	VES YES
All-Member Newsletter Sponsor (1 placement)	✓ YES

(1) featured ad + "brought to you

by" recognition

EXCLUSIVE UPGRADES - GLOBAL PRESTIGE SPONSORSHIP

NETWORKING

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	Global Network Newsletter (12 placements) Featured ad placement for 12 issues
	Network Sponsor Speaking 2-minute address at marquee Global event + sponsor recognition
	Network Sponsor Recognition Visibility & recognition at select Global events all year long
	Exclusive Ad - 90 Days (1 placement) Featured ad on lirealtor.com Global Network landing page for 90 days
	Education Conference Network Sponsor (1) Reserved expo booth, Global breakout session mention, your signage, + 2 tickets to LIBOR's biggest event

Special Offer - Save Over 20%!

Membership + Sponsorship: \$6,880/year (Market Value \$8,825)

Exclusively limited to 2 sponsors, 1 per industry

Contact:

Laurie Braun Membership Engagement Manager (631) 661-4800 Ext 326 | Lbraun@lirealtor.com



Global Network members attend a Lunar New Year Reception hosted by LIBOR



Leverage our most powerful package with Legacy-only exclusives!

Package benefits vary by type of sponsorship. Benefits are included unless otherwise specified. Annual affiliate membership is included with every sponsorship package.

LIBOR Legacy Sponsor Bridge2Business

♦ ACCESS ♦ ADVERTISING & PRO	MOTION 💠	MEMBER PERKS ♦ NETWORKING ♦ SIGNATURE EVENTS ♦
AFFILIATE BENEFITS: LEGACY PACKAGE	Ē	EXCLUSIVE UPGRADES - LIBOR LEGACY SPONSORSHIP
Enhanced Digital Member Roster Exclusive offer for affiliate members only Updated monthly, new members segmented (includes names, firms, business addresses)	Sold separately \$300/yr + sales tax	New Member Packet Feature your flyer in every new member welcome kit for the duration of your sponsorship
Group option(s) (+\$100 per add'l member) Expand your affiliate membership to your team	Sold separately	Display Advertising (2 placements) QR Code table-top flyer at (2) in-person LIBOR CE Events
Affiliate Directory (premium placement, add'l details)	VES YES	Learning Events Digital logo display at approved and select sessions
Affiliate Award Winner recognition + social media sharing kit	Eligible	Your ad placed on LIBOR's login screen for (1) month
Social Mention (1) Weekend post + tagging, unbranded	✓ YES	LIBOR HQ Welcome Center (2 placements) QR Code table-top flyer + digital slide for HQ display screen (subject to approval terms)
Branded Welcome Post (1 post) (1) LIBOR social post with your logo, photo, and details	✓ YES	Ad Promotion lirealtor.com (1 placement) 2-week homepage ad on LIBOR's home page with direct link to your website
Podcast Invite (1 episode) Speak as a thought leader in your industry (subject to approval terms)	✓ YES	Reserved premium booth, branding, event mention, program ad placement
Metro REALTOR® Credit Union Eligible to join	VES YES	Broker Event Exposure (2 events) Hand out swag + exhibitor materials, 2-min intro at select events
REALTOR® Discounts Enjoy member prices on products + services + event tickets	✓ YES	Branded Swag (2 events) Your promo item handed out at (2) select LIBOR events (subject to approval terms)
Committee Engagement Eligible to apply to serve on select LIBOR committees	✓ YES	LIBOR Installation Package Full page program ad + 2 tickets + sponsor mention
Guest Article (1 article) One post on lirealtor.com with LIBOR promotion + distribution (subject to approval terms)	✓ YES	LIBOR In-Product Ad (1 placement) Your ad featured for (1) month on LIBOR's intranet page (IMS) for members
Broker Newsletter (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	Broker Portal Page (1 placement) Your featured ad for 1 month on LIBOR's Broker Portal web page
Events Newsletter Sponsor (2 placements) (2) featured ads + "brought to you by" recognition	✓ YES	Contact: Laurie Braun
Complimentary Tickets (2) tickets to one LIBOR LOCAL networking event	✓ YES	Membership Engagement Manager (631) 661-4800 Ext 326 Lbraun@lirealtor.com Legacy Sponsorship is limited to (1) annual sponsor
All-Member Newsletter Sponsor (1 placement) (1) featured ad + "brought to you by" recognition	✓ YES	Please inquire for package pricing



BRIDGE2BUSINESS AFFILIATE PROGRAM

- (631) 661-4800 Ext 326
- lirealtor.com/b2b
- affiliates@lirealtor.com
- 1305 Walt Whitman Road Suite 310 Melville, NY 11747